



## ISAF Media Publishing Policy

The following guide indicates how sailing and event news is published on the ISAF website and the other social media channels used to promote the sport of sailing.

ISAF is delighted to receive news articles, press releases, photographs and results from around the sailing world.

Please submit any news via email to the ISAF News Editor at [newseditor@isaf.com](mailto:newseditor@isaf.com)

	Press release	Website	Facebook	Twitter	Other Social media	World Sailing News
<b>ISAF Title Events</b>						
• Key pre-event news (i.e documents published, entry deadlines etc)	✓	✓	✓	✓		✓
• Event build up (week before)	✓	✓	✓	✓		✓
• Daily news	✓	✓	✓	✓	✓	
• Final report	✓	✓	✓	✓	✓	✓
• Daily features		✓	✓	✓	✓	
• Daily photo galleries		✓		✓	✓	
• Social media/blog reporting			✓	✓	✓	
• Daily videos on ISAF TV		✓	✓	✓		✓
<b>Olympic Class Worlds</b>						
• Preview		✓	✓	✓		✓
• Daily news		✓	✓	✓		
• Final report		✓	✓	✓	✓	✓
• Photo galleries		✓ best of			✓	
• Supplied daily videos on ISAF TV		✓	✓	✓		
<b>Olympic Class Continentals / Junior / Youth Worlds</b>						
• Preview		✓	✓	✓		✓
• Daily news		✓	✓	✓		
• Final report		✓	✓	✓	✓	✓
• Supplied daily videos on ISAF TV		✓	✓	✓		
<b>ISAF Special Events</b>						
• Preview		✓	✓	✓		✓
• Event news (frequency dependent on event duration)		✓	✓	✓		✓
• Photo galleries		✓ best of			✓	
• Supplied videos on ISAF TV		✓	✓	✓		✓

	Press release	Website	Facebook	Twitter	Other Social media	World Sailing News
<b>Non-Olympic Class Worlds</b>						
• Preview		✓	✓	✓		
• Daily event news		✓	✓	✓		✓
• Supplied videos on ISAF TV		✓	✓	✓		
<b>Regional Games</b>						
• Preview		✓	✓	✓		
• Daily event news		✓	✓	✓		✓
• Supplied videos on ISAF TV		✓	✓	✓		
<b>Grade 1 Regattas</b>						
• Daily event news		✓	✓	✓		✓
• Supplied videos on ISAF TV		✓	✓	✓		
<b>Grade 2 / 100 point Regattas</b>						
• Day 1 news item		✓	✓	✓		
• Final report		✓	✓	✓		✓
<b>Grade 3, 4, 5 &amp; 50 point Regattas</b>						
• Final report (depending on quality of supplied content)		✓	✓	✓		✓
<b>MNA News</b>						
• eg, new Member		✓	✓	✓		✓
<b>Class News</b>						
• eg, new website published 1-2 days of request			✓	✓		✓
<b>ISAF News</b>						
• Published in 1-2 days of request		✓	✓	✓		✓